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Operation Anime Newsletter ~December 2006~



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FUNimation News

We know you love Shin chan.

We know you want to see it on TV.

We know you want STUFF!

We know it takes a brigade of fans to make sure that everyone possible hears about and can enjoy Shin chan. So let's get together!

Here's the opportunity to help get Shin chan on TV and make sure Shin chan is here to stay! Spread the word about Shin chan by joining the Shin chan Bastard Brigade and get FREE STUFF for doing it! We'll even have special club activities where you can earn even more stuff!

Go here to learn more about the Bastard Brigade.

Go here to skip the reading and join!

Send this to all of your club members to show your love for Shin and make our Bastard Brigade stronger!

Shin chan is rated TV14 and may not be suitable for younger viewers. For more

information on the show, visit ShinchanShow.com

Operation Anime News

New DVDS:

Trinity Blood volume 1, Full Metal Panic! The Second Raid: Volume 1, and Moon Phase volume 1 will be added this month. Start looking around December 20th.

Holiday Request Schedule:

No Operation Anime requests will be shipped from December 23rd through January 2nd. Please plan your requests accordingly. Your club may hold Operation Anime screenings on any of these days, but they do not count as business days. If you have any questions, please email operationanime@funimation.com.

Here's a handy time table

If your club's screening	Then your request must be
date is on	sent in by this date
December 23 - 24	December 8
December 25 - 26	December 11
December 27	December 12
December 28	December 13
December 29	December 14
December 30 – January 2	December 15
January 3	December 18
January 4	December 19
January 5	December 20
January 6-8	December 21
January 9 –16	December 22
January 17	January 3

If you have suggestions for the Operation Anime website, please let us know by sending your ideas to operationanime@funimation.com.

Monthly Prize Drawing:

Operation Anime will be having a monthly prize drawing. All of the clubs that have requested for that month will automatically be entered into the drawing. Prizes will be such things as movie posters, DVDs or other FUNimation product. If you want to enter the drawing, make sure you have an Operation Anime screening scheduled for each month. Winners will be notified by email and will also be announced in the Operation Anime newsletter the following month.

Club Spotlight

This month's featured club is Delaware Anime Society.

General and History:

The Delaware Anime Society was originally founded in late 2002 as a purely webbased chatting group on Yahoo. Meetings started in 2004, in a cafe in downtown

Wilmington, then, we moved to a gaming store and internet cafe in Claymont, DE. In late 2004, we incorporated a two chapter system and had our first real election. The purpose of the chapter system was to be more accessible to the group of members living in South Delaware (Dover) and below. In 2005, our Pennsylvania affiliates requested to become our third chapter, the DAS Kanameijis. Today, the DAS has 3 thriving chapters in Dover, DE, Wilmington, DE and in the Bristol/Abington, PA areas. Our 'head honcho' aka our 'C.hief E.xecutive O.taku' is Mattie M. who oversees the whole club, leads the Dover chapter, and works closely with chapter leaders Joe G. (Wilmington), Mish L. (VP, DAS Dover) and Jason T. and Chris S. (DAS PA chapter). We have around 339 members in our mailing lists and our meetings average 25-30 attendees, while larger events average 50-60 or more.

More about our Meetings and Programs:

Our meetings are free to attend, and include much more than just watching anime. At a typical DAS meeting which lasts from 2PM-8PM, you'll also see some of the following: raffles, panels, card games, video game tourneys, workshops, demos, artist gatherings, applications for the monthly 'Member Spotlight,' and more.

The DAS puts on programs in public libraries and elsewhere from time to time. Some programs we've done include a lecture, cosplay demo, and discussion at the premiere of Howl's Moving Castle at the Schwartz Center for the Arts in Dover, a Miyazaki Festival and lecture at the Brandywine Hundred Library in Wilmington, and our upcoming "Anime and Manga Primer" at the Dover Public Library in December 2006.

Events, Trips and Charity:

Since 2004 we've put on over eight events including annual Halloween and Holiday mini-cons, the Asian Karaoke Idol Ichiban (TAKII), a Chinese New Year Event with another club (2006), Gaming Extravaganzas, a Miyazaki Festival, and a Cosplay Picnic. We ran Zentrancon (2005) and continue our involvement with Zenkaikon (starting in 2006). We take trips as a group such as carpooling to cons, and our annual trip up to the National Cherry Blossom Festival in Washington, DC. Also some of us go to meetings of other clubs such as Suburban Otaku Squad (SOS) in PA, the DC Anime Club in DC, and the ACTION Anime Club in Princess Anne, MD.

We believe that one should always give back to the community and have done charity/community service works since 2005. In 2005 we participated in a can drive for the needy and in 2006 we gave over 15 donations to the Giant Food's Good Neighbor Food and Fund Drive, and are currently collecting funds via in-person and Paypal donations to give to Toys for Tots, Child's Play, United Way, and other local and national charities over the 2006 Holiday Season.

Three Chapters United as One:

Despite having three chapters across Delaware and PA, we are a very close-knit group. Our constitution has provisions for governing of the club and distribution of power. Events are either organized through the Yahoo mailing lists, the forums, our Myspace group, or the LiveJournal, or via phone/face to face interaction. The chapter leaders (aside from being good friends to start) work closely with one

another and collaborate on ideas and new events. Additionally many members go to more than just their chapter's meets each month, and we all gather for the larger special events like the mini-cons, dinners, and trips. Members also get together for non anime events such as concerts put on by members' local bands, movies, dinners, or just hanging out in general. Online, members gather for biweekly radio chats surrounding the broadcast of our club's <u>streaming radio shows</u> by our two DJs. [LINK]

Cultural Exchange and Appreciation:

We have a cultural exchange with our pen pal from Japan, Mikikazu-san who writes our correspondences in his online journal called '<u>Ultimo Spalpeen</u>'. We also exchange holiday cards and small items with Mikikazu-san. Another cultural exchange was done with Shura-chan, an anime fan from Brazil who joined our mailing list and did more Q+A sessions from different cultural perspectives. All of the Q+A and exchanges were published in our <u>newsletters</u>, too. [<u>LINK</u>]

Our Ultimate Goal/Purpose: Our ultimate goal is to unite anime and Asian culture enthusiasts in the tri-state area and for them to have fun and make lifelong friends and contacts through their shared interests and by being a part of our club. Welcome!!

P.S. Check out our commercial that was on Cartoon Network in DE! [LINK]

Thanks to all of the clubs who sent in a description of their club. If you would like your club to be featured, please email operationanime@funimation.com with the subject "Operation Anime Newsletter Spotlight."

Ask the Clubs

Whether you are a new club leader or a veteran, you probably have questions or concerns about running an anime club, especially considering how quickly our otaku community is changing. This section of the newsletter asks a question each month. The following month's newsletter will have anime clubs' answers to the question as well as a new question for next month.

November's question was:

How do you choose a venue for your club meetings? What would be your perfect anime club meeting place?

Club Answers:

How do you choose a venue for your club meetings?

From Otaku-Kai

In general, I need enough room for my club membership. Second, I need to have audio-visual equipment for showings (that's a big part our meetings.) Our club, the Otaku-Kai, currently meets at my home on Friday evenings. My living room is not the best place for a meeting, but I have a HUGE wide screen TV and room enough for

16 members. That helps to make up for our other shortcomings :-)

On the other hand, if we meet elsewhere, I like a quiet atmosphere. For example, Borders Book Store has been most accommodating. They have allowed our club to hold a couple manga parties at their Bakersfield, CA. location. They have invited us back to host future parties as well. We've also conducted a few meetings in the Borders coffee shop.

From No-Name Anime

No-Name Anime in the San Jose, California area has traditionally met at community rooms in various public libraries. Besides cost and seating enough people, some of the things we consider are being able to get a consistent time slot, space for a large and high enough screen so people can easily read subtitles, ability to darken the room, being able to have loud sound, being near public transportation and places to get food, and having a relationship with an anime friendly teen/young adult librarian. While our club has a complete AV system of its own, in 2007, our showings will be co-sponsored by the Santa Clara (City) Library which is providing a room with a very modern AV system.

From Quad Cities Anime

We choose demographically and then go from there. A lot of the time, we use restraint meeting places when we have the budget to provide basic appetizers and drinks for our 30+ members or we go to the local library. The meeting rooms are free most of the time. We just pay for the food. Our Planning and Board Meetings are usually done at a local library or the hotel we are holding our convention at in 2010.

From DC Anime Club

This all depends on where your club is based. If you are a high school or college anime club, you can meet in a class room or the theatre hall. As for the community based anime clubs, there are always places such as recreation centers, libraries, and even restaurants to have meetings at.

What would be your perfect anime club meeting place?

From Otaku-Kai

The perfect meeting place...

That would have to be our local theatre, the Reel Cinema, in Wofford Heights, CA. The manager and I are currently in negotiations to set up a once a month meeting. If this happens we can open the club up to the whole community. Our only hold-up, it would seem, is finding anime on film. The theater is not digitally equipped.

From DC Anime Club

The best place, if you can afford it, would be a movie theatre. Watching anime on

the big screen is the best way to go.

This month's question is:

What tips does your club have for making an effective and eye-catching meeting flyer?

If you would like to send in your answer, please email operationanime@funimation.comwith the subject "Operation Anime Newsletter Ask the Clubs." Please keep solutions to 1 or 2 paragraphs. We would like to include as many answers as possible.

Can't wait to share information? Feel free to discuss your answers or anything else club related on the Operation Anime forum. [LINK]

December and January DVD Releases

December 12

Kodocha volume 10

December 19

- Black Cat volume 1 and Starter Set
- Lupin the Third "The Final Haul" Movie 5-Pack
- Rumbling Hearts volume 1 and Starter Set
- Trinity Blood volume 3 and Limited Edition
- Yu Yu Hakusho Episode 29-42 pack

December 26

Hare + Guu volume 6

January 2

- Baki the Grappler volume 11
- Basilisk volume 4 and Limited Edition

January 9

- Full Metal Panic! The Second Raid
- Moon Phase volume 3
- Negima! volume 5 and Limited Edition

January 16

Speed Grapher volume 5 and Limited Edition

January 23

Baki the Grappler volume 1-6 Box Set

Solty Rei volume 1 and Starter Set

January 30

- Black Cat volume 2
- Trinity Blood volume 4 and Starter Set
- Yu-Gi-Oh! Season 5
- Yu-Gi-Oh! GX volume 2

FUNimation Convention Appearances

The FUNimation Conventions website will be updated with the conventions we will be attending after January 1st.

More FUNimation News!

Want to be kept up to date on all things FUNimation? <u>Sign up</u> for the Prime Animation Report!

That's it for this month! Thanks for reading and keep those DVD requests coming.

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